



**Why advertise with  
qathet Living?**

*qathet Living* is a monthly magazine that delivers your message when readers are in an receptive mood, because our content is always upbeat, positive and local, showcasing the best of the qathet region.

- all ads full colour
- in-market for 30+days
- multiple exposures per copy
- high quality printing
- 100% locally owned and operated
- 100% independent
- 7,000 magazines each month

In addition to our print distribution, *qathet Living* is also distributed online at [qathetliving.ca](http://qathetliving.ca) and via [issuu.com](http://issuu.com).

Ads in the print issue are included online at no extra charge.

The *qathet Living* team also publishes the annuals *Home Grown* in May, and *ZEST* in October.

## Advertising Rates

Effective: August 15, 2024

AD SIZE	DIMENSIONS (W" X H")	PRICE (all ads include full colour & design)
Spread (2 pages) **	20.000 x 11.7500**	\$ 2888
Full Page *	9.5000 x 11.7500*	\$ 1765
1/2 (Horizontal) (Vertical)	9.5000 x 5.8000 4.6750 x 11.7500	\$ 998
1/3 (Horizontal) (Vertical)	9.5000 x 3.8167 3.0667 x 11.7500	\$ 689
1/4	4.6750 x 5.8000	\$ 521
1/6 (Horizontal Banner) (Vertical)	9.5000 x 1.8333 3.0667 x 5.8000	\$ 347
1/12 (Long business card)	4.6750 x 1.8333	\$ 217
1/18 (Short business card)	3.0667 x 1.8333	\$ 143

Interested in the Back Cover or Inside Covers? \*  
Ask about availability.

### Frequency Discounts

- 3 consecutive issues — 5% off regular price
- 12 consecutive issues — 10% off regular price
- Non-profit organizations — 10% off regular price
- Premium placement charge — add 25%

### Advertising Deadline - the 15th

*qathet Living* is published the first week of the month, 12 times per year. All ad copy must be received not later than the **15th** day of the previous month.

Prices do not include taxes. Full payment is due within 30 days of billing. Overdue accounts will be charged an additional 2% per month. NSF cheques will be charged \$30. Written notification is required to cancel any advertisement. Advertisements ordered and produced but not printed will be invoiced at 50% of ad cost if cancelled later than the 18th of the month prior to publication. Prices & policies subject to change without notice.

\*For full page, full bleed ads, the trim size is 10.5"x12.75".  
Add 0.25" bleed on all sides, so that the final size is 11"x13.25".  
Keep all live items at least 0.25" inside the trim edge.

\*\*For two-page spread, ask your ad rep for a template or details on size/bleed and gutter.

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