

2014 Editorial Calendar

Powell River LIVING

Showcasing the best of Powell River

January

The PRL team publishes *Winter Living* in mid-January, and it stays in circulation until the end of March. It's an exploration of what there is to do here during winter. *Powell River Living* is not published in January.

February

Focus on Finances
Valentine's
Health & Fitness
PR Women's Show

Ad close date: January 16

March

Education Month
Science and Technology
Festival of Performing Arts

Ad close date: February 15

April

Sustainable Powell River
Going Green, Recycling
WiB Entrepreneur awards
Volunteer Week
Time to plant gardening column begins (April thru Sept)
Spring Home Improvement
Real estate special
Oyster festival

Ad close date: March 15

May

Pets and their People
Cycling (Bike to Work Week)
Mother's Day
Safe Boating
Heritage Homes

Ad close date: April 15



Home Grown celebrates its fifth edition with *Powell River Living* as a stand-alone publication that is also inserted

into every issue of May's *Powell River Living*. Featuring farm fresh products, you'll learn who's producing it, where to find it and how to cook it!

Ad close date: April 10

June

Good luck grads!
Father's Day
Brain Injury Awareness
Family Fishing Weekend
First Nations Focus - June 21
Powell River Forestry Guide

Ad close date: May 15

July

Summer Living, a special section in July and August that focuses on what there is to do in and around Powell River during the summer, and what makes our community special to locals and visitors alike. If you cater to tourists you need to be here!

Fairs and Festivals
Plus our usual features and stories
Ad close date: June 15

August

More *Summer Living*
Home for the holidays: Be a tourist in your own city.
Local food and the 50-mile diet
Ad close date: July 16

Our monthly features include:

I Made the Move: Introducing people who moved to Powell River, and the various reasons for making the move.

Business Connections: Powell River's Chamber of Commerce introduces you to new and interesting things from our business community

Community Calendar: A monthly listing of events.

September

Back to school
Focus on Families
The Fall Fair
Sunshine Music Fest
Ad close date: August 15

October

Small Business Week
Home Improvement
Fire Prevention Week
Community Living Month
Ad close date: September 14

November

Seniors Matter
Remembrance Day
Wrap it up early (holidays)
Festival of Trees
Ad close date: October 15

December

Share the spirit
Where to Worship
How to get fit for 2015
Ad close date: November 15

Calendar is subject to change without notice.

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